



Events Sponsorship Lead

The Events Sponsorship Lead is a key member of WAA's Events Committee, responsible for securing sponsorships that support our two annual fundraising events: Day Out for Autism and our Night Out for a Cause Gala. This role is ideal for someone who enjoys networking, building relationships, and connecting businesses and community leaders with WAA's mission.

Candidates should have an established personal or professional network and be comfortable reaching out to new contacts to grow sponsorship opportunities.

Responsibilities

- Identify, cultivate, and secure event sponsors.
- Build and maintain relationships with current and prospective sponsors.
- Help develop sponsorship packages and outreach strategies.
- Coordinate sponsor benefits and ensure commitments are fulfilled.
- Collaborate with the Events Associate on event planning and sponsor recognition.
- Leverage personal and professional networks to identify new sponsorship opportunities.
- Attend committee meetings and assist during event days.

Qualifications

- Passion for WAA's mission and community engagement.
- Strong networking, relationship-building, and communication skills.
- Comfortable soliciting sponsorships and engaging local businesses.
- Organized and able to manage multiple sponsor relationships.
- Existing personal or professional networks are strongly preferred.

Time Commitment

- Attend regular committee meetings, with increased involvement leading up to WAA's two annual events, including event-day support as available.